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## Gotta Have It: Keep in Touch

By Kaiti Carpenter

*JUNE 01, 2006* - -- As summer approaches, the lack of state holidays and increase in personal ones can mean losing contact with clientele. Advertising-free, individually branded and made personal with photographs, the Gallery Box from Gallimore Design can help you stay in touch.

The process is simple: Send one e-mail to your customer or employee database containing the link to the card, instead of spending hours stuffing and stamping paper cards or composing individual e-mails. The cards are animated, using a select photo montage.

Everaldo Gallimore created his first e-card for Franne McNeal of HR Energy. McNeal was seeking a "personal and professional" way to be in touch with her customer base, and decided to send an e-card with Thanksgiving greetings. "The Gallery Box e-cards allow me to easily share an inspiring message with my clients in a fun and professional way," says McNeal. "The cards look and sound beautiful."

E-cards are available separately for \$39 or bundled in a package of three for \$89. The Business Etiquette package includes cards that say, Happy Birthday, Thank You and Congratulations. Individual cards are available for Thanksgiving, Independence Day, Easter, Kwanzaa, Hanukkah, Christmas and generic holidays.

Gallimore says he plans to update the designs for several of his most popular cards—including Christmas and New Year—and will be building more packages. "I want to slip some of those more personal cards into the corporate packages," he says, cards with messages like "Get well soon," "Good Luck" and "Thinking of you". Clients who have their own ideas are encouraged to customize e-cards.

[www.gd-ebox.com](http://www.gd-ebox.com)

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### Search Criteria:

People: Everaldo Gallimore  
Total Records: 1  
Date Range: 06/08/2005 to 09/06/2006  
Publication(s): Potentials  
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Greetings made easy

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